

## Dynamic law firm, Spring Law, unveils innovative business Model

- Challenging the model and ethos of traditional law firms
- Spring Law offers a new platform for the provision of its services
- Spring Law expands firm across UK with an injection of new talent focussing on excellence, integrity and results

London, Tuesday 13<sup>th</sup> October 2009, 7am

Spring Law ([www.springlaw.co.uk](http://www.springlaw.co.uk)), the London innovative business and private client law firm announces today that it has unveiled a new initiative which challenges the model of a traditional law firm.

Spring Law has responded to the current economic climate by expanding its team with a new consultancy offering, by recruiting the hottest legal talent from across the UK. As with Spring Law's existing team of lawyers and in line with its reputation of excellence across the board, the new Spring Law consultants are senior, entrepreneurial lawyers who have excelled at the country's most prestigious law firms and in-house legal departments.

The Spring Law consultants will operate from their own satellite work spaces across the UK whilst having full use of the Spring Law headquarters in London when required. The consultants will have access to Spring Law's IT systems and databases via virtual office connection and will have full administration and compliance support from Head Office.

Spring Law consultants will complement Spring Law's existing team of lawyers, servicing a diverse range of clients including entrepreneurial start ups, small and medium corporate companies, public companies, in addition to high net worth private clients. Practice areas include commercial, corporate, employment, insolvency, intellectual property, litigation and arbitration, private client and property. Spring Law intends to continue to develop these areas of expertise, in addition to expanding into new practice areas to benefit clients.

**Tim Perry**, Managing Director of Spring Law, commented:

*"Our new organisational model will enable us to service clients across the UK and perhaps in the near future internationally. There are currently a large number of senior level solicitors, often with their own client followings, who may have either been released from employment through departmental restructuring or who have grown disillusioned with working within the constraints of a traditional law firm. Spring Law wishes to harness this talent by offering these lawyers the flexibility to work from wherever they like geographically, whilst being part of a London based, highly regarded, full service law firm which prides itself on delivering excellence. Significant savings in office overheads are passed directly onto our clients who benefit from a seamless high level service offering."*

Spring Law is expanding rapidly. The firm already retains a number of exceptional consultants but is looking to recruit additional talent and has received a number of quality applications from prospective consultants.

# springlaw.

Tim Perry, added: *“We are looking for exceptional lawyers who have quality experience who can not only bring their expertise and practical experience to the table but also have the ability to source new business.”*

-ENDS-

## Spring Law

Established in 2001, Spring Law is a dynamic full service business law firm.

Spring Law is dedicated to the support of PLCs and private business with a strong reputation in the fields of brands, creative, IT, Media, Construction and Sports.

Spring Law has always been the alternative to excessive fees. Recent market changes require all businesses to reduce their cost base. With very competitive charge-out rates and a release from monthly billing targets, Spring Law focuses on getting the job done as cost effectively as possible whilst not compromising on the excellence of its service – a genuine convergence of interest between lawyer and client.

Spring Law’s practice areas currently include:-

- Corporate and commercial;
- Litigation;
- Intellectual property;
- Insolvency;
- Banking;
- Employment;
- Property; and
- Private client

## Press Contact

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